# **SME Challenges and GDPR**

#### International Conference under the SMEDATA Project



#### Agenda

29th November 2019, Sofia, 7th Pirotska St.

9.00 - 9.40	Official Opening
	Vladislav Slavov, Chairman of the Union of Bulgarian Jurists
	Ventsislav Karadjov, Chairman of the Commission for Personal Data Protection of Bulgaria and Deputy Chair of the European Data Protection Board
	Luigi Montuori, Head of the "EU and International Matters" Service of the Italian Data Protection Authority
9.40 - 10.20	555 days GDPR: Personal Data Protection Challenges
	Ventsislav Karadjov, Chairman of the Commission for Personal Data Protection of Bulgaria and Deputy Chair of the European Data Protection Board
10.20 - 10.40	Coffee Break and Networking
10.40 - 12.30	Technology Support for SMEs
	<i>Presentation</i> – Luis de Salvador Carrasco, Coordinator of the Evaluation and Technological Studies Unit of the Spanish Data Protection Authority
	GDPR in Your Pocket, Innovative Mobile Application for Citizens and SMEs – Hristo Konstantinov, Managing Director of Apis Europe
	<i>Automatic security for everyone</i> – Anton Gerunov, Assoc. Prof. in Risk Management at Sofia University "St. Kliment Ohridski"
	<i>Data Security and Artificial Intelligence: New Security Challenges</i> – Anton Puliyski, CEO and Founder of Drone ARENA, Member of the Management Board of the Association for Unmanned Aerial Systems
12.30 - 13.30	Networking Lunch

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13.30 - 14.30	Opportunities for SMEs
	<i>Data protection by design &amp; by default</i> – Irina Yaneva, Attorney-at-law, Manager in the Legal Department of Ernst & Young Bulgaria
	<i>Presentation</i> – Dobri Mitrev, Member of the Management Board and Secretary General of the Bulgarian Industrial Association
	Voucher scheme for the provision of ICT services to micro, small and medium- sized enterprises – Bulgarian Small and Medium Enterprises Promotion Agency
14.30 - 14.50	Coffee Break and Networking
14.50 - 16.20	Legal Support for SMEs
	<i>Ethics by Design: Safeguarding Data Subject Rights</i> – Dr. Albena Kuyumdzieva, Programme Manager at the Research Ethics and Integrity Sector, Directorate- General Research and Innovation, European Commission
	<i>Ethical aspects of data processing and the danger of stereotypes</i> – Dace Luters- Thümmel, Secretary General of the European Women Lawyers Association
	<i>SMEs Privacy Challenges in Italy</i> – Luigi Carrozzi, Office of the Secretary General of the Italian Data Protection Authority
16.20 - 16.30	Final remarks and closing